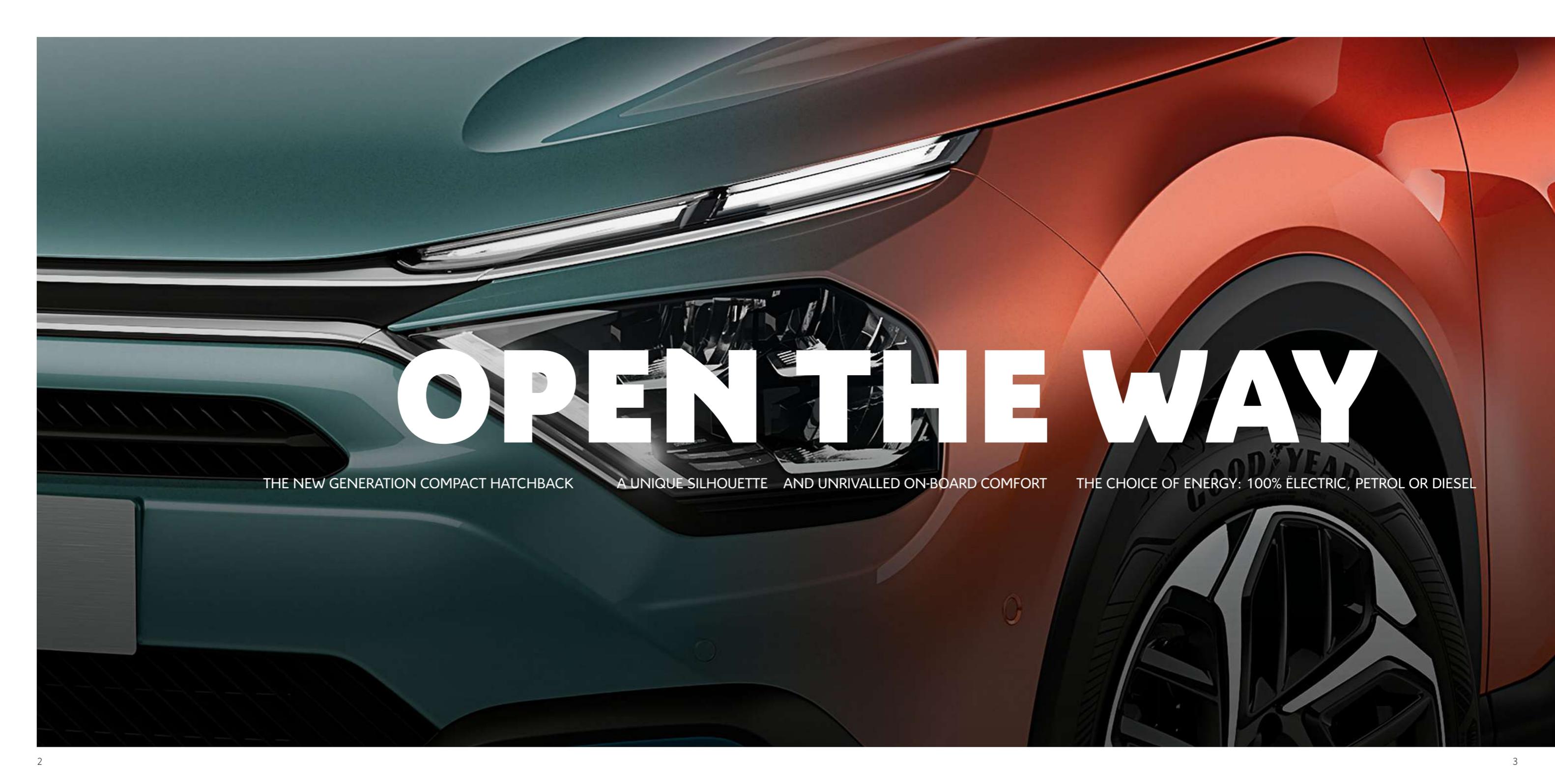




NEW CITROËN C4
100% ÉLECTRIC, PETROL OR DIESEL

INSPIRED BY YOU

A close-up, artistic photograph of a car's front end. The image is split into two color zones: a teal/green on the left and a vibrant orange/red on the right. The teal side shows the upper part of the headlight and the grille. The orange side shows the lower part of the headlight and a Goodyear tire. The text 'OPEN THE WAY' is centered across the image in large, white, bold, sans-serif capital letters.

OPEN THE WAY

THE NEW GENERATION COMPACT HATCHBACK

A UNIQUE SILHOUETTE AND UNRIVALLED ON-BOARD COMFORT

THE CHOICE OF ENERGY: 100% ELECTRIC, PETROL OR DIESEL

NEW CITROËN C4 AND È-C4

INTERNAL COMBUSTION OR ELECTRIC



New Citroën È-C4 – 100% electric and Citroën C4 embody a new step in Citroën's design with an assertive style which is the perfect blend of elegance and dynamism. This compact hatchback captures the strength and character of an SUV, with large wheels and refined lines. This spirit is also reflected in its range of efficient and powerful engines: 100% electric, petrol or diesel.

This bold look and character are complemented by its new 100% LED V-shaped light signature on the front face and its aerodynamic profile, while its exceptional levels of on-board comfort are accentuated in the electric version by its quiet operation, its smoothness and its unrivalled driving sensations. In every way, it's ready for the world of today.

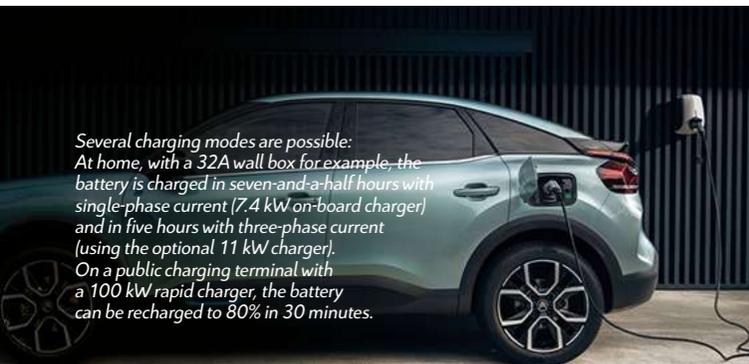
THE SIMPLICITY OF ÉLECTRIC

100 kW (136 hp) MOTOR – FAST CHARGING: 80% IN 30 MINUTES – RANGE UP TO 217 MILES*
EIGHT-YEAR OR 100,000 MILES BATTERY WARRANTY FOR 70% OF ITS CHARGING CAPACITY

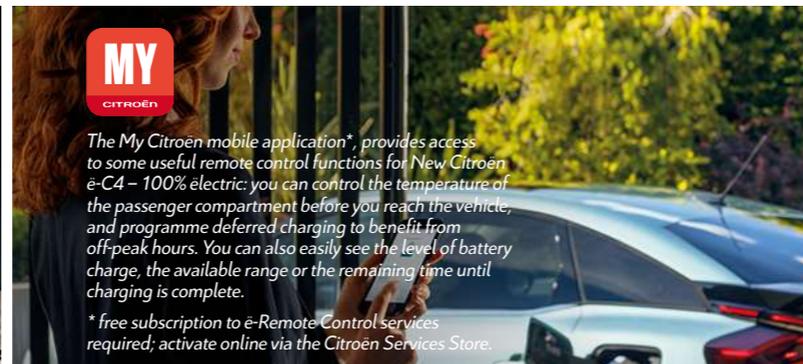
* in combined WLTP cycle.



QUIET
DRIVING



Several charging modes are possible:
At home, with a 32A wall box for example, the battery is charged in seven-and-a-half hours with single-phase current (7.4 kW on-board charger) and in five hours with three-phase current (using the optional 11 kW charger).
On a public charging terminal with a 100 kW rapid charger, the battery can be recharged to 80% in 30 minutes.



MY
CITROËN

The My Citroën mobile application*, provides access to some useful remote control functions for New Citroën ë-C4 – 100% electric: you can control the temperature of the passenger compartment before you reach the vehicle, and programme deferred charging to benefit from off-peak hours. You can also easily see the level of battery charge, the available range or the remaining time until charging is complete.

* free subscription to e-Remote Control services required; activate online via the Citroën Services Store.

New Citroën ë-C4 – 100% electric provides all of its occupants with a bubble of serenity. The quiet operation, the absence of vibration and the smoothness of the drive (with instant torque) offer an unrivalled driving sensation.

Furthermore, in addition to the pleasure of 100% electric driving, with no exhaust-pipe CO2 emissions and with real cost savings on the road, New Citroën ë-C4 – 100% electric is perfect for restricted traffic areas in towns.

ELECTRIC AND INTUITIVE

New Citroën ë-C4 – 100% electric has several intuitive interfaces, which are easy to read and use. The dedicated display mode on the digital instrument panel shows the battery level gauge or the range, and gives you access to three key pieces of information: the power indicator, the energy flow or the temperature-related comfort. The pages of the 10" touch screen in the centre

of the dashboard display the energy flow and the programming screen for the deferred charging of the battery. When the car is charging, the screen displays the information relating to the charge: remaining charging time, range recovered and charging rate.



Instrument panel consisting of the key information relating to the electrical system.



Statistics: know your electric power consumption so you can optimise your driving.



Energy flow: see the electric technology at work.



Shortcut to the electric pages of the 10" touch screen.

20 DRIVING AIDS



Highway Driver Assist.

The Highway Driver Assist semi-autonomous driving system combines the adaptive cruise control with Stop & Go function with a system that keeps the vehicle in its lane. The driver then no longer needs to manage the speed or the trajectory, as these functions are controlled by the car.



Colour Head-Up Display.

The Colour Head-Up Display allows the driver to keep their eyes on the road while having the key driving information in their field of vision.



Park Assist.

Park Assist detects a space, then operates the steering to park. The driver just needs to engage reverse gear, accelerate and brake.



EVER MORE CONNECTIVITY



Citroën Connect Nav.



Citroën Connect Play.

With its sleek and modern dashboard, its door trim pads with soft lines and its high and wide centre console, the passenger compartment of New Citroën ë-C4 – 100% electric and Citroën C4 inspires well-being and peace of mind at first sight. The Head-Up Display* helps the driver to remain focused on the road while viewing essential driving information. In the centre of the dashboard, the 10" high-definition touch screen groups together all of the car's controls. New Citroën ë-C4 – 100% electric and Citroën C4 are fitted with 20 driving assistance technologies and six connectivity systems. Among these, Citroën Connect Nav*, a latest-

generation 3D navigation system with voice commands, provides real-time traffic information as well as the location and prices of service stations and car parks. Citroën Connect Assist, an emergency and assistance calls service, contacts the appropriate emergency services if necessary in case of incident. Citroën Connect Play, compatible with Apple CarPlay™ and Android Auto, reproduces compatible applications from your smartphone on the touch screen. Finally, a smartphone can be recharged wirelessly by induction, thanks to a charging mat built into the centre console**.

* Availability dependent on version. ** Compatible smartphone required.



Suspension with Progressive Hydraulic Cushions®.



Retractable passenger tablet support (Citroën Smart Pad Support).



CITROËN ADVANCED COMFORT®

The design of New Citroën ë-C4 – 100% electric and Citroën C4, developed in line with the Citroën Advanced Comfort® programme, is full of innovations to make every journey a pleasure. For example, the front passenger benefits from the Citroën Smart Pad Support*, a clever retractable support system built into the dashboard, which allows them to secure the tablet of their choice in complete safety.

SUSPENSION WITH PROGRESSIVE HYDRAULIC CUSHIONS®

New Citroën ë-C4 and Citroën C4 create exceptional on-board well-being and driving pleasure thanks to their suspension with Progressive Hydraulic Cushions®: these provide a real flying carpet effect on slight compressions and avoid rebound effect on poor road surfaces. A Citroën innovation for a uniquely comfortable experience.

ADVANCED COMFORT SEATS

The wide seats are another exclusive innovation for New Citroën ë-C4 and Citroën C4. Combining high-density foam and textured foam, they guarantee both support and softness and give passengers the impression of travelling in a living room on wheels.

* Dependent on version.

Advanced Comfort Seats

A COMPLETE RANGE OF **ENGINES**



New Citroën e-C4 – 100% electric and Citroën C4 offer a complete range of efficient and powerful engines. The electric motor has a power of 100 kW (136 hp), a torque of 260 Nm (instantly available to go from 0-100 km/h in 9.7 seconds in Sport mode) and a battery with a capacity of 50 kWh.

The internal combustion engine versions offer PureTech petrol engines between 100 and 155 hp, BlueHDi 110 and 130 hp diesel engines, and 6-speed manual or 8-speed automatic gearboxes.

The new metallic guilloché-patterned automatic gearbox control offers three positions (R, N and D) to easily select reverse, neutral or drive. It is linked to two backlit buttons: P to activate Parking mode, M to activate manual driving mode on the petrol and diesel engines or B to activate Brake mode on the electric motor and so recover energy when decelerating.



Automatic gearbox control.



TO FIND OUT MORE
visit citroen.co.uk

To find out more about Motability, please contact
your local dealer or visit citroen.co.uk/motability



NEW CITROËN ë-C4 & C4

New Citroën ë-C4 – 100% electric and Citroën C4 embody a new step in Citroën's design with an assertive style which is the perfect blend of elegance and dynamism. This compact hatchback captures the strength and character of an SUV.



PRICES

Available to order now for delivery in early 2021. PureTech 100 S&S 6-speed manual and BlueHDi 110 S&S 6-speed manual versions commence production in May 2021.

| TRIM | ENGINE | WLTP CO ₂ G/KM ⁺ | V.E.D. 1 ST YEAR RATE | INS. GROUP (1-50) | BASIC R.R.P. | V.A.T. | TOTAL R.R.P. | 'ON THE ROAD' R.R.P.* | P11D VALUE | B.I.K. TAX RATE |
|------------|---|--|----------------------------------|-------------------|--------------|-----------|--------------|-----------------------|------------|-----------------|
| Sense Plus | 100kW Electric Vehicle with 50kWh battery | 0 | £0.00 | TBC | £26,154.17 | £5,230.83 | £31,385.00 | £32,180.00 | £32,125.00 | 0% |
| Shine | 100kW Electric Vehicle with 50kWh battery | 0 | £0.00 | TBC | £26,945.83 | £5,389.17 | £32,335.00 | £33,130.00 | £33,075.00 | 0% |
| Shine Plus | 100kW Electric Vehicle with 50kWh battery | 0 | £0.00 | TBC | £27,945.83 | £5,589.17 | £33,535.00 | £34,330.00 | £34,275.00 | 0% |

| TRIM | ENGINE | WLTP CO ₂ G/KM ⁺ | V.E.D. 1 ST YEAR RATE | INS. GROUP (1-50) | BASIC R.R.P. | V.A.T. | TOTAL R.R.P. | 'ON THE ROAD' R.R.P.* | P11D VALUE | B.I.K. TAX RATE |
|------------|------------------------------------|--|----------------------------------|-------------------|--------------|-----------|--------------|-----------------------|------------|-----------------|
| Sense | PureTech 100 S&S 6-speed manual | TBC | £175.00 | TBC | TBC | TBC | TBC | £20,990.00 | TBC | TBC |
| | BlueHDi 110 S&S 6-speed manual | TBC | £175.00 | TBC | TBC | TBC | TBC | £22,740.00 | TBC | TBC |
| Sense Plus | PureTech 130 S&S 6-speed manual | 122 | £175.00 | TBC | £18,350.00 | £3,670.00 | £22,020.00 | £22,990.00 | £22,760.00 | 27% |
| | PureTech 130 S&S EAT8 8-speed auto | 131 | £215.00 | TBC | £19,483.33 | £3,896.67 | £23,380.00 | £24,390.00 | £24,120.00 | 29% |
| | BlueHDi 110 S&S 6-speed manual | TBC | £175.00 | TBC | TBC | TBC | TBC | £23,840.00 | TBC | TBC |
| | BlueHDi 130 S&S EAT8 8-speed auto | 120 | £175.00 | TBC | £20,891.67 | £4,178.33 | £25,070.00 | £26,040.00 | £25,810.00 | 27% |
| Shine | PureTech 130 S&S 6-speed manual | 120 | £175.00 | TBC | £19,183.33 | £3,836.67 | £23,020.00 | £23,990.00 | £23,760.00 | 27% |
| | PureTech 130 S&S EAT8 8-speed auto | 130 | £175.00 | TBC | £20,350.00 | £4,070.00 | £24,420.00 | £25,390.00 | £25,160.00 | 29% |
| | PureTech 155 S&S EAT8 8-speed auto | TBC | £215.00 | TBC | TBC | TBC | TBC | £26,390.00 | TBC | TBC |
| | BlueHDi 110 S&S 6-speed manual | TBC | £175.00 | TBC | TBC | TBC | TBC | £24,840.00 | TBC | TBC |
| | BlueHDi 130 S&S EAT8 8-speed auto | 119 | £175.00 | TBC | £21,725.00 | £4,345.00 | £26,070.00 | £27,040.00 | £26,810.00 | 26% |
| Shine Plus | PureTech 130 S&S EAT8 8-speed auto | 131 | £215.00 | TBC | £21,316.67 | £4,263.33 | £25,580.00 | £26,590.00 | £26,320.00 | 29% |
| | PureTech 155 S&S EAT8 8-speed auto | TBC | £215.00 | TBC | TBC | TBC | TBC | £27,590.00 | TBC | TBC |
| | BlueHDi 130 S&S EAT8 8-speed auto | 119 | £175.00 | TBC | £22,725.00 | £4,545.00 | £27,270.00 | £28,240.00 | £28,010.00 | 26% |

Insurance groups (1-50) are an indication only, please consult your insurance company for further details.

CO₂ figures, P11D values, BIK% and MRRP pricing shown above are for a standard vehicle without any additional optional equipment. CO₂ figures are used to calculate Vehicle Excise Duty (VED) for the first registration of the vehicle and BIK%. The addition of optional extras could increase the certified CO₂ emission output. This in turn may affect the amount of VED payable upon registration, and, for company car drivers, the amount of Benefit in Kind (BIK) tax payable. For further information on CO₂ and pricing for vehicles with optional equipment, please visit <https://www.citroen.co.uk/configurator.html>

+ Figures shown are for comparison purposes and should only be compared to the fuel consumption and CO₂ values of other cars tested to the same technical standard. The fuel consumption achieved, and CO₂ produced, in real world conditions will depend upon a number of factors including, but not limited to: the accessories fitted (pre and post registration); variations in weather; driving styles and vehicle load. The WLTP (Worldwide Harmonised Light Vehicles Test Procedure) is used to measure fuel consumption and CO₂ figures

* 'On the Road' MRRP includes registration plates and delivery to dealer (including VAT), 12 months' Vehicle Excise Duty and new vehicle registration fee of £55. Excludes fuel and insurance.

All information and prices correct at time of publication, but are subject to change at any time without prior notice (which may occur as a result of, but not limited to, any changes in legislation and/or any changes by the Government). Please see our Prices and Specifications brochures or contact your local Citroën dealer for the most up-to-date prices and specification details for all models.

NEW CITROËN ë-C4 & C4

OPTIONS

Available to order now for delivery in early 2021.

| | Sense | Sense Plus | Shine | Shine Plus |
|---|-------|------------|-------|------------|
| BODY COLOURS | | | | |
| Polar White body colour | • | • | • | • |
| Metallic paint body colour (Obsidian Black, Cumulus Grey, Platinum Grey, Iceland Blue, Caramel Brown) | £545 | £545 | £545 | £545 |
| Premium metallic paint body colour (Elixir Red) | £700 | £700 | £700 | £700 |
| COLOUR PACKS (FOGLIGHT SURROUNDS, AIRBUMP HIGHLIGHT) | | | | |
| New C4: Glossy Black colour pack (also standard on New ë-C4 Sense Plus when Elixir Red or Caramel Brown body colour chosen) | • | • | £0 | £0 |
| New C4: Textured Grey colour pack (also standard on New ë-C4 Shine / Shine Plus when Elixir Red or Caramel Brown body colour chosen) | | | • | • |
| New ë-C4: Anodised Blue colour pack (except when Elixir Red or Caramel Brown body colour chosen) | | • | • | • |
| Sense Plus: Metallic Sand colour pack, includes dark tinted rear windows and chrome window surrounds | | £150 | | |
| Sense Plus: Anodised Deep Red colour pack (not available when Iceland Blue or Caramel Brown body colour chosen), includes dark tinted rear windows and chrome window surrounds | | £150 | | |
| Shine / Shine Plus: Metallic Sand colour pack | | | £0 | £0 |
| Shine / Shine Plus: Anodised Deep Red colour pack (not available when Iceland Blue or Caramel Brown body colour chosen) | | | £0 | £0 |
| COMFORT & CONVENIENCE | | | | |
| Opening glazed sunroof | | | £800 | £800 |
| Proximity Keyless Entry and Start - brings electrically folding rear mirrors with courtesy lighting | £450 | | | |
| Proximity Keyless Entry and Start - petrol/diesel versions only (standard on New ë-C4 - 100% Electric from Sense Plus) | | £300 | • | • |
| Heated steering wheel (standard on New ë-C4 - 100% Electric Shine and Shine Plus versions) | | | £50 | £50 |
| INTERIOR AMBIENCES | | | | |
| Hype Black interior ambience for New C4 petrol/diesel - black 'Siena' leather and black leather effect textile seats with Zephyr Grey stitching brings: Heated and driver and front passenger seats with massaging function, Central folding rear armrest with cupholders and ski hatch, Deluxe leather steering wheel with two command blocks, Fitted carpet mats | | | £800 | • |

| | Sense | Sense Plus | Shine | Shine Plus |
|---|--------|------------|-------|------------|
| INTERIOR AMBIENCES | | | | |
| Hype Black interior ambience for New ë-C4 100% electric - black 'Siena' leather and black leather effect textile seats with Zephyr Grey stitching | | | £700 | • |
| TECHNOLOGY AND DRIVER ASSISTANCE | | | | |
| City Park Pack (adds Park Assist and 360 Vision) | | | £350 | £350 |
| Citroën Connect Nav - includes 3 years' TomTom Live services - LIVE traffic and destination info (fuel prices, weather) plus danger zone and speed camera alerts ¹ | £600 | • | • | • |
| Wireless smartphone charging - brings the following if not already specified: Row 1: 12V power outlet, 1x USB Type-C socket for charging and data connection, and 1x USB Type-A socket for charging, Row 2: 1x USB Type-A socket for charging, 1x USB Type-C socket for charging, Keyless Entry and Start | | | £300 | • |
| Citroën HiFi System - 1 speaker in dashboard centre, 4 woofers in doors, 2 tweeters in pillars, 1 subwoofer | | | £350 | • |
| Citroën Smart Pad Support - dedicated tablet mount for Apple iPad Air 2 | | £100 | £100 | £100 |
| Citroën Smart Pad Support - dedicated tablet mount for Samsung Galaxy Tablet A 10.5 inch | | £100 | £100 | £100 |
| SAFETY AND SECURITY | | | | |
| Safety Pack Plus - Active Safety Brake 2.0 with video and radar assistance (functions at night; detection of cyclists) Extended traffic sign recognition | £1,300 | £1,100 | • | • |
| Safety Pack Plus with Highway Driver Assist - EAT8 automatic and battery electric vehicle versions only | | | £400 | • |
| ConnectedCAM Citroën - integrated dashcam featuring automatic incident recording | | | £300 | £300 |
| ELECTRIC VEHICLE OPTIONS (FOR NEW ë-C4 - 100% ELECTRIC ONLY) | | | | |
| 11 kW three-phase onboard charger ² | | £300 | £300 | £300 |
| Please consider footnote below before ordering this option | | | | |

• Standard equipment

Some options may change CO₂ emissions, please check with your local dealer.

1 Subject to subscription - please visit <https://services-store.citroen.co.uk/> to subscribe.

2 Offers faster charging only where three-phase power is available. We do not recommend this option unless you intend to charge your New ë-C4 primarily from a source connected to three-phase power (unlikely if a home charge point). Using this charger in conjunction with a single-phase power source will actually charge your vehicle more slowly than the standard 7 kW single-phase onboard charger.